



# THE HANDLER FAMILY

## MAKING FINE HUMANS FOR THE NEW MILLENNIUM

**BOARD OF DIRECTORS:**

March 9, 2000

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ESTHER LANE  
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MATRIARCH

SANDY STEIN  
PATRIARCH

SONNY HANDLER  
PATRIARCH

To: Advisory Board  
From: Corporate Headquarters  
Re: Bailyn Elisha Product Launch



Today marks the Initial Public Offering of California-inspired Handler progeny. At precisely 1:23 a.m. PST, Bailyn went live with a major emotional push orchestrated by CMO Emeri Handler. After the industry standard 9.5 months of product development time and 18 hours of labor, officials were pleased to announce a perfectly functioning model. Bailyn was inspected by impartial third parties for conformity to industry accepted norms and passed with flying colors.

Bailyn entered the market one day early and under budget, with a 6 lb. 5 oz. shipping weight, making her an extremely portable model. The delivery of this product comes 4.5 years after the merger of the Handler and Stein Family lines.

**CORPORATE OFFICERS:**

EMERI S. HANDLER  
CHIEF MATERNAL OFFICER

BRADLEY A. HANDLER  
PROGENITOR-IN-CHIEF

The market has responded with high acceptance across all sectors, from the “immediate family” primary target group to the secondary and tertiary target groups (“extended family” and “close friends”). Since this is our first product offering, we have no historical data for comparison; however, the forecast is extremely positive. We firmly believe that Bailyn will complement the Handler/Stein Family line and generally build equity within the core brand. We will of course keep you posted on future developments of consequence.

**BOARD OF DIRECTORS:**  
(EMERITUS)

J. HARRY SINGER

ETHEL STEIN

HAROLD STEIN

HODY LANE

BESS HANDLER

MORRIS HANDLER

**PRODUCT SPECIFICATIONS:**

Availability Date: March 9, 2000  
 Manufactured in: U.S.A.  
 Final Production: Stanford, CA  
 24/7 Operation: Yes  
 Dimensions:  
     Mass: 6 lbs.5 oz.  
     Length: 19 inches  
 Audio Output Range: 40 Decibels (db)  
 Audio Output Control: Self-Adjusting  
 Visual Sensor Type: Beautiful  
 Visual Sensor Color: Dark Blue  
 Exterior Trim Type: Yes  
 Exterior Trim Color: Dark Brown

